
15–16 October 2025
Cape Town International
Convention Centre,
South Africa

SOLAR & STORAGE

LIVE Cape Town



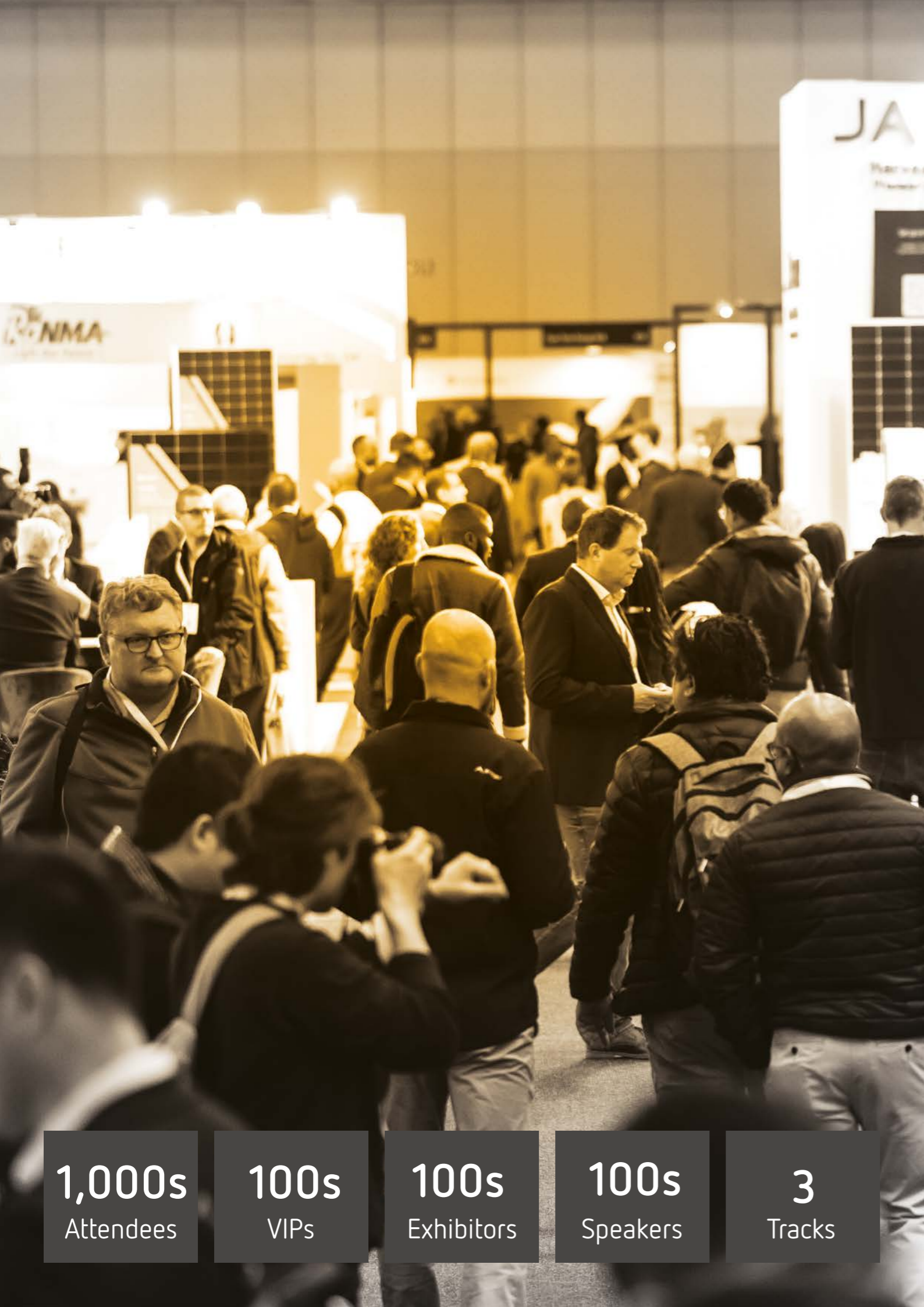
Design. Construct. Operate.

Residential, C&I and utility solar and storage projects

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SPARK SOMETHING
TERRAPINN 



Our story

Embracing the dawn of sustainable energy in the Western Cape

Step into a new era of energy transformation with Solar & Storage Live Cape Town 2025, an event that casts a spotlight on the Western Cape while building upon a legacy of 28 years.

Building on years of energy expertise, we proudly introduce an event that's engineered to capture the essence of South Africa's energy evolution, focusing on the transformative power of solar energy, cutting-edge battery storage solutions, the forefront of clean energy advancements and disruptive market forces that are propelling Africa's energy transition.

The dynamics of the energy sector are rapidly evolving as digitalisation shapes the energy of tomorrow, and the world shifts its focus towards renewable energy generation. Providing reliable, sustainable, and affordable power is at the heart of this transformation and the race for better batteries is on, driving the push for more storage capacity.

Solar & Storage Live Africa Cape Town serves as a catalyst for innovation, excellence, and collaboration. Our event opens doors for our partners to access hundreds of African utilities, IPP decision-makers, government entities, regulators, associations and significant energy end-users - individuals traditionally hard to reach.

Combining our history with a commitment to innovation, this event is your chance to showcase your brand, unlock new business opportunities, pioneer the growth of your business and be a driving force in South Africa's energy transformation.

1,000s
Attendees

100s
VIPs

100s
Exhibitors

100s
Speakers

3
Tracks

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Who attends

Who you'll meet

Commercial & Industrial Energy End Users <ul style="list-style-type: none"> Large Properties, Facilities & Property Development Hospitality Education Data Centres Manufacturing Mining Agriculture Construction & more 	Real Estate Developers & Property & Facility Owners	Electrical Contractors & Installers	Property Management & Development	EPC's	Automotive & Transport	EVs & Mobility	IPP's
	Utilities & Grid Operators	Regulators & Associations	Renewable Energy Project Developers	Government & Municipalities	Investors & Project Financiers	Consultants & Advisory Services	Start-ups

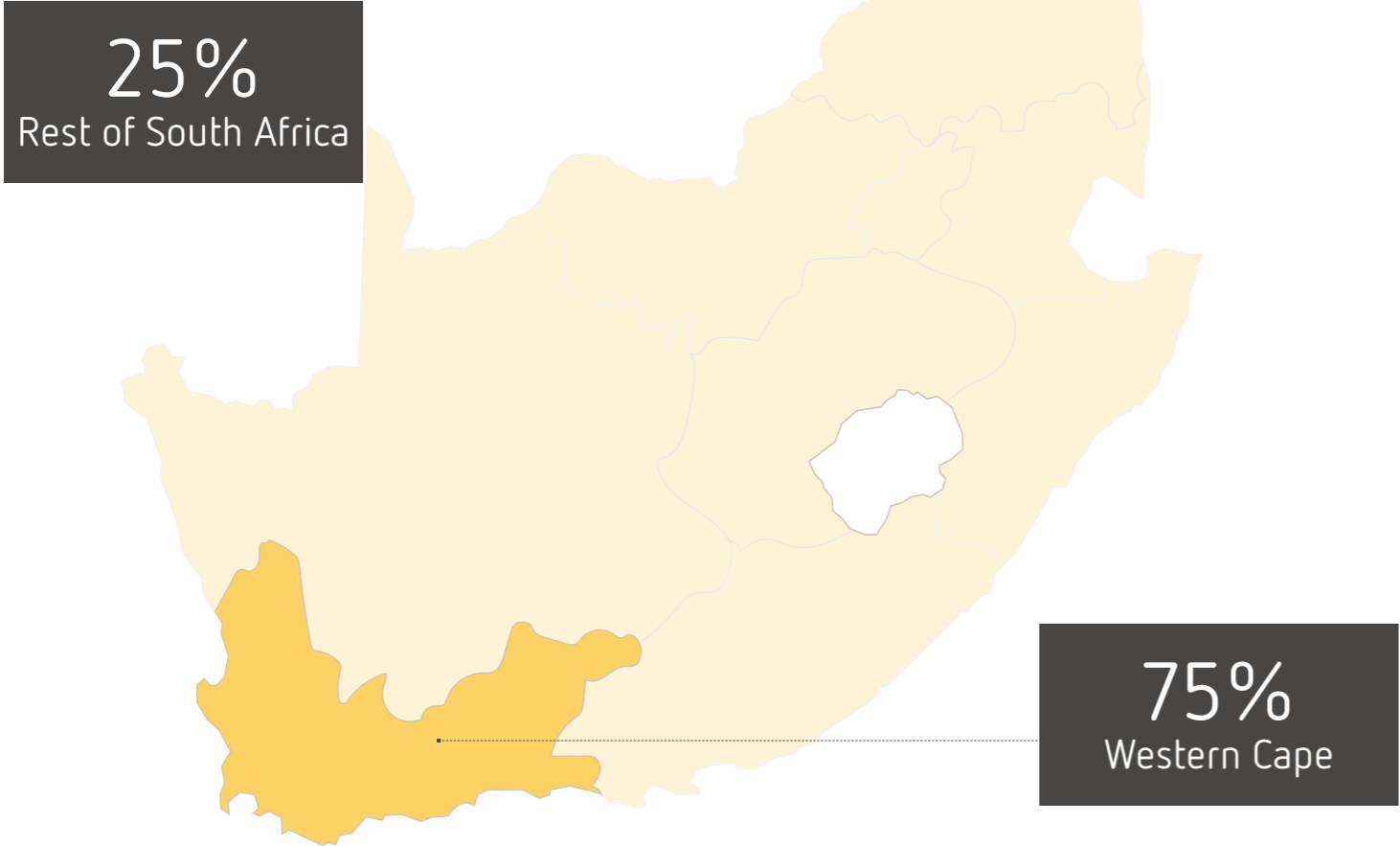
Who attends the conference?

100s Speakers	100s VIPs
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Who attends the exhibition?

100s Sponsors & Exhibitors	1,000s Attendees
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GEO's of attendees



All customers looking to solve their energy challenges:

All C-level Executives	Ministers
Chief Technical Officer	Chief Operating Officer
Project Director	Chief Engineer
Executive Director	Secretary General
Head of Generation	Head of Renewables
Head of Strategy	Head of Sustainability
Head of Transmission	Head of Distribution
Head of Procurement	Head of PPA
Head of Solar	Municipal Manager
Revenue Manager	Energy Manager
Operations Manager	Consultant
Facilities Manager	Engineer
Analyst	Procurement Manager

Networking & buyer engagement

Mobile app

The Solar & Storage Live Cape Town networking app takes targeted networking to the next level. Don't wait for the right people to pass you by chance, actively invite them to your booth.

- Access to all registered attendees through the app
- Connect with potential customers, send messages and meeting requests
- Scan visitor badges and store leads
- Schedule virtual meetings year-round

Networking

While business is done on the show floor, relationships are often cultivated and strengthened at networking events. Solar & Storage Live Cape Town exhibitors and sponsors are invited to join a range of social networking events around the show.

- Evening networking party
- VIP buyer lounge

Hosted VIP meetings

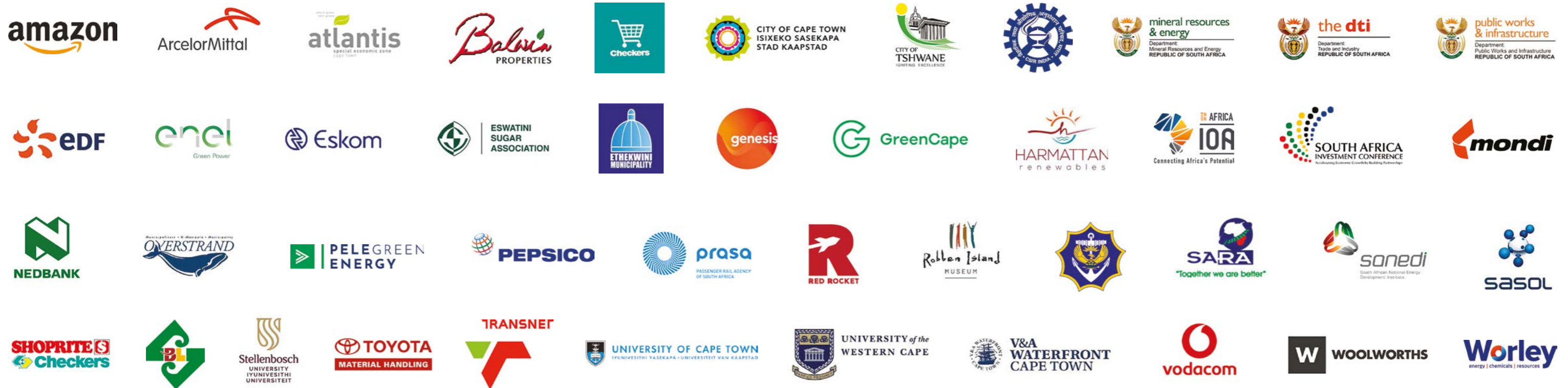
Gain direct access to a meeting programme of qualified buyers actively sourcing the latest products and solutions. Our dedicated team will arrange 1-on-1 meetings with our VIP buyers.

The event will host CXOs of leading businesses across the energy value chain and from across the region. This is your chance to make new contacts and grow your business over two packed days of networking opportunities.

Exhibiting

Nothing beats face-to-face engagement. Solar & Storage Live Cape Town creates two days of high-volume networking with 7,500 leading stakeholders – energy utilities, large energy users, IPPs, government, regulators, associations and all consumers looking to solve their energy needs. Sometimes, it's the chance meetings that lead to the biggest opportunities.

Buyers that attend Solar & Storage Live Cape Town



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The Conference

Solar & Storage Live Cape Town is made up of 3 tracks, packed with the latest and most innovative content.

From keynote presentations, practical case studies and country spotlights to interactive discussions and workshops, Solar & Storage Live Cape Town gives you the opportunity to showcase your expertise in a multitude of formats, alongside 100s industry leading speakers and experts.

Our agenda is designed to excite, provoke, inspire and captivate!

Our world-class conference includes content on



Energy tech Integrating solar Digitisation & emerging technologies Net zero Solar at scale T&d Storage & battery



Grid interconnections Energy management Smart grids, smart metering Licensing & regulation Energy security Solar roofing Energy transition



Infrastructure expansion Energy consumption Energy tech for business Modernising the grid Solar – tech & installation Sustainability



Installers University

Packed with innovative developments and solutions for installers. From learning how to design a tailored PV system to data and troubleshooting tips as well as understanding battery and storage, this is the ideal technical agenda for you and your team. Learn from the best and upskill your technical team now!

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Past speakers



Kadri Nassiep
Executive Director:
Energy, City of Cape
Town



Sithembile Songo
Group Head: Information
Security, National State
Owned Entity



Matthew Whalley
Director: Balwin
Green Living, Balwin
Properties



Nicholas Brooks
First Secretary, Senior
Energy Adviser for
South Africa Just Energy
Transition (JETP),
Commonwealth and
Development Office



**Maudene van
Rooyen**
Specialist – Natural
Resources Power &
Sustainable Solutions,
Standard Bank



**Annelize Van der
Merwe**
Director: Green Economy
Industries, South African
Department of Trade,
Industry & Competition



Kilian Hagemann
CEO, G7 Renewable
Energies



Nikash Rughubir
Executive Head: Energy,
Ndalamo Resources



Dr Karen Surridge
Project Manager
Renewable Energy and
Cleaner Fossil Fuels,
SANEDI



**Alderman
Xanthea Limberg**
Mayoral Committee
Member for Energy, City
of Cape Town



**Simphiwe
Ngwenya**
Programme Manager –
Mitigation, Presidential
Climate Commission



Renaldo Jack
Group, Head of
CyberSecurity, Globeleq



**Dr Clinton Carter-
Brown**
Head of Technical,
ENERTRAG



Claudio Franco
CEO, Gold Energy,
Mozambique



Deliege Kapongo
Head of Asset
Management, Red
Rocket South Africa



Tshepo Tshivhasa
Head of Grid Project
Engineering, EDF
Renewables



Lloyd Barnes
Project Manager:
Environmental and
Permitting, Mulilo
Energy Holdings



Jerry Dungu
Head: Market
Development, Africa,
ArcelorMittal



Jack Radmore
Programme Manager:
Energy, GreenCape



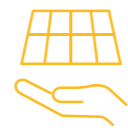
**Gerschwin
Williams**
Head: Investment
Facilitation, City of Cape
Town

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Who should sponsor



Turnkey Suppliers & Developers



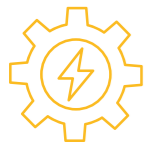
PV suppliers & manufacturers



PV mounting, support systems & components



PV technology, smart systems & energy management



Operations & maintenance



Distributors & resellers



Inverters



Energy storage technologies, battery & components



Charging infrastructure



Financiers, consultants, advisory



Power delivery & grid infrastructure



Clean generation solutions & components



Solar thermal technology & CSP

Top reasons to sponsor

Thought leadership

Place a senior-level, expert speaker on the conference agenda. This is a vendor-neutral, sales-pitch-free presentation, focusing on vision, strategy and innovation.

Hold meetings / Setup partnerships

Let our Networking Manager assist you in arranging 1-to-1 meetings with hard-to-reach executives.

Panel discussions

Join your clients and prospects in key panel discussions highlighting challenges and innovative solutions.

Case study presentations

Showcase your best customer case study to establish awareness and viability to a room full of prospects.

Educate the market

Hold an in-depth Breakout Seminar for 20-80 highly targeted and preregistered individuals.

Demonstrate your capabilities

Join 100s of exhibitors at the tradeshow – the only marketing medium that allows people to use all their senses to evaluate your product or service.
Collect Leads • Build a Sales Pipeline
• Enhance Relationships • Build Trust

Lead generation

This is a digital inbound marketing program that uses social marketing and CRM to create awareness for your product or service. It allows you to generate leads to add to your sales pipeline.

Build your brand

Remain top of mind by aligning your company name, logo and brand alongside \$100,000's worth of event marketing and promotion, including websites, edm's, social media, digital, flyers, brochures, tickets, badges, signage and announcements.



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Past sponsors & exhibitors



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Sponsorship add-ons

Speaking opportunities

Stage 1 keynote speaking slot (20min) *Reserved for Title and Diamond	\$20,000
Theatre speaking slot (20 min)	\$15,000
Panel discussion (1 participant)	\$8,000

*available only to companies buying the above sponsorship packages

Meetings and meeting rooms

Meetings package	3x meeting	\$3,000
Meetings package	7x meeting	\$6,000
Built meeting lounge (4 pax, 12m ² designed)		\$7,000
Meeting pod (15m ² designed)		\$9,000

*meeting options available only to companies who are already a sponsor



- Example of a meeting room design for a 15m²
- List of included elements available on request

A la carte branding add-ons

Our branding opportunities and experiences are designed to captivate, making sure all eyes are on your brand when it matters most.

*available only to companies buying the above sponsorship packages



Exclusive Registration Sponsor
\$15,000



Exclusive Entrance Floor-plan Sponsor
\$15,000



Exclusive VIP & Speaker Coffee Lounge Sponsor
\$20,000



Exclusive Visitor Cafe Sponsor
\$15,000



Stage Sponsor-On-floor Content/Installer Univeristy
\$15,000



Party Sponsor (Day 1)
\$20,000



Networking Lounge Sponsor
\$20,000



Lanyard Sponsor
\$15,000



Bag Sponsor
\$15,000



Rest & Recharge Sponsor
\$20,000



Wifi sponsor
\$15,000



Networking App Sponsor
\$15,000



Entertainment Sponsor
\$15,000



Leads Generation Benefits
\$225

Sponsorship add-ons

Stand design approval fees (custom stands only)

Costs are region specific and listed in the exhibitor manual

Additional charges to be aware of

Power is charged subject to stand requirements, size, demand and usage, and listed in the exhibitor manual

Rigging fee (if you choose to hang banners above your stand)

(Optional)

* Your appointed stand contractor should factor these costs into your proposal as part of their quotation, these are variable costs and will be unique to the final stand design that you decide on.

Double decker stands

* Costs determined on stand design submission and number of m² on second story

\$160 per m²

Administration Fee

\$250

Event registration fee per single customer, and inclusive of logo & profile listing on website, listing in event show guide and on event app.

* Please noted, all fees are excl. VAT

* Charges may reflect in local AED currency

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Venue branding opportunities

What better way to:

Increase brand visibility

Capitalise on premium venue positioning

Enhance audience engagement

Get brand presence across the exhibition

...than by taking up one of our premier venue branding locations. Get in-touch to find out what locations are available and how to increase your profile onsite!



Contact us

SOLAR & STORAGE

LIVE Cape Town

SALES OPPORTUNITIES

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